



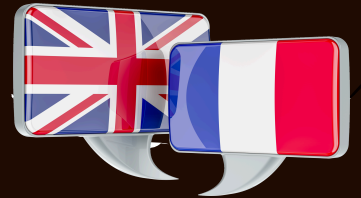
Fundraising : A Win Win Paradigm

# CONTEMPORARY FUNDRAISING - METHODS & STRATEGIES



**Cost  
Euro 300**

**Online  
Training  
English &  
French**



## WHAT WILL YOU LEARN

- Principles of Fundraising
- Fundraising from Donor Agencies and Embassies
- Designing Capital Campaign
- Fundraising through Facebook
- Fundraising from Community and Crowdfunding
- High Net Worth Individuals (HNWI Fundraising)
- Event and Festivals as fundraising vehicle
- Legacy, Planned Giving & Direct Mail Fundraising
- Corporate Social Responsibility
- Faith Based Impact Investments
- Fundraising strategies for the Faith and Community Based Organisations

## TRAINING METHODOLOGY

- The training is ideal for anyone fundraising for Organisations / Congregations.
- Board members, Provincial Leaders, and volunteers responsible for fundraising.
- Fundraiser new to the charity sector.
- Members of Faith and Community-based organisations involved in Fundraising
- Diocesan Development Directors, Caritas representatives and NGO leaders
- Students of International Cooperation and Social Work

**TRAINING DATES  
JANUARY 28-30, 2025**



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High Net Worth Individuals (HNWI)

Legacy

Social Media

Crowdfunding

Capital Campaign

Embassies

Donor Agencies

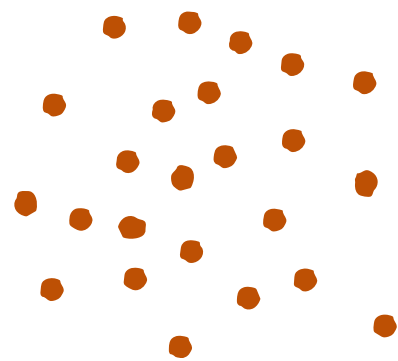
Event Fundraising

Endowment

Direct Mail

## PROSPECTIVE PARTICIPANTS

- The training is ideal for anyone fundraising for Organisations / Congregations.
- Board members, Provincial Leaders, and volunteers responsible for fundraising.
- Fundraiser new to the charity sector.
- Members of Faith and Community-based organisations involved in Fundraising
- Diocesan Development Directors, Caritas representatives and NGO leaders
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## TRAINING SCHEDULE

- From 28 to 30 January 2025 (Tuesday to Thursday)
- Five sessions of 1 hour
- Starts at 9.00 am and ends at 16:00 pm London time



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